



Sign Permit Application

Date of Application: _____

Address of property where sign will be erected: _____

Does the property have multiple addresses? Yes ☐ No ☐

If yes, please list all addresses: _____

Is property vacant? Yes ☐ No ☐

If yes, will the building be occupied and what date will the property be occupied? Yes ☐ No ☐

[Click here to enter a date.](#)

Section 1 - Applicant

Applicant is the: Owner (of the real property) ☐ Lessee (of the real property) ☐

Name of Owner of Real Property: _____

Address: _____

Phone #: _____ Mobile #: _____ Email: _____

Name of Lessee of Real Property: _____

Address: _____

Phone #: _____ Mobile #: _____ Email: _____

Section 2 - Contractors

Sign Erector: _____

Bond#: _____ License #: _____

Address: _____

Phone #: _____ Mobile #: _____ Email: _____

Electrical Contractor: _____

Bond#: _____ License #: _____

Address: _____

Phone #: _____ Mobile #: _____ Email: _____

****Picture or rendering must be attached depicting sign placement with before and after view.****

Section 3 – Sign and Structure Details

Sign Category:

On-Premise (Business ID): Dynamic ☐ Static ☐

Off-Premise (Advertising): Dynamic ☐ Static ☐

Temporary: ☐ Special Event: ☐

Sign Contents (Please provide a text, description, picture and shop drawing).

Type of Sign (Check all that apply):

☐ Awning ☐ Canopy ☐ Free Standing ☐ Marquee ☐ Projecting

☐ Dynamic Image Display ☐ Wall ☐ Painted ☐ Cabinet / Frame ☐ Vinyl

☐ Projected Image ☐ Flashing

Where is sign or sign structure mounted? ☐ Inside the Building ☐ Outside the Building

Is the sign of sign structure attached to a building or wall? Yes ☐ No ☐

If yes, which wall of building? N ☐ E ☐ S ☐ W ☐

What is the dimension of wall on which the sign will be installed?

If this is a free standing sign, where is the sign located on the lot? N ☐ E ☐ S ☐ W ☐

Which direction does the sign copy face? N ☐ E ☐ S ☐ W ☐

Does any portion of the sign, sign structure or attachments cover, obscure, or obstruct an existing window in a residential unit whether occupied or not? Yes ☐ No ☐

Does any portion of the sign, sign structure, or attachments extend on or cover any section of the public way? Yes ☐ No ☐

If yes, please explain and provide photos of location. _____

Sign Support Structure: Pole ☐ Roof ☐ Ground ☐ Building ☐ Windows ☐
Other ☐

Dimensions of Sign Structure (i.e. cabinet, frame, awning, canopy)

Length: ____ Feet ____ Inches Height: ____ Feet ____ Inches

Depth: ____ Feet ____ Inches Area: ____ SQ Ft Weight: ____ lbs.

Shape of Sign: _____

Sign Height above Grade:

From Grade to Bottom of sign or sign structure, whichever is lowest: ____ Feet

From Grade to Top of sign or sign structure, whichever is highest: ____ Feet

Static: Yes ☐ No ☐

Illuminated: Yes ☐ No ☐

If yes – External ☐ Internal ☐

Electrical Contractor will Install: Feeders: Yes ☐ No ☐ Customer Leads: Yes ☐ No ☐

Number of Lamps: ____ Total Wattage: ____ Type of Lamp: ____

Dynamic Image Display: Yes ☐ No ☐

Max Nits: ____ Max Foot Candles: ____

Message Time (screen hold): ____ seconds Self-Dimming Capability: Yes ☐ No ☐

What Is the Estimated Cost of the Sign? _____

****Picture or rendering must be attached depicting sign placement with before and after view.****

Section 4 – Zoning Information

Zoning District: Choose an item.

Total Street frontage of Property: _____ Feet

Total Area of new sign: _____ Sq. Ft **Gross Area of all proposed signs:** _____ Sq. Ft

Total Area of all existing signs on Property: _____ Sq. Ft

Distance from sign or sign structure to curb line: _____ Feet

Section 5 – Signatures

Owner of Real Property: _____ **Date:** _____

Lessee of Real Property: _____ **Date:** _____

Sign Erector: _____ **Date:** _____

Electrical Contractor: _____ **Date:** _____

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Section 6 – Approvals



Marathon City
311 Walnut Street PO Box 487
Marathon City, WI 54448
(715) 443-2221

Application Accepted:	
Accepted by:	
Application Review Date:	
Approval Date:	
Approved by:	

Approval Signature: _____

Administrator