



# Why e-CYCLE with Good News Project?

BECAUSE IT'S THE RIGHT THING TO DO!

**1** Electronics are the fastest-growing part of our waste stream today.

**2** In 2021 an estimated 57.4 million tons of e-waste was projected worldwide. Sadly, only 17.4% of that waste, which can contain harmful as well as rare materials, is expected to be properly recycled.

**3**  **99.6%** of the electronic waste brought to Good News Project is recycled!

**4**  e-CYCLING conserves valuable materials (aluminum, copper, plastic, steel, and precious metals), reduces the need for manufacturing and cuts down on greenhouse gas emissions.

**5** e-CYCLING protects the environment and human health and keeps toxic materials out of the landfills (lead, mercury, cadmium).

**6** 100% of the proceeds support our local nonprofit serving our communities. Our two environmental programs work hand in hand to serve our communities and protect the environment.



**7** We are an award winning, registered collector for E-Cycle Wisconsin, a DNR statewide program, banning electronics from Wisconsin landfills and incinerators.

**8** We follow data destruction standards set by the U.S. Department of Defense ensuring data safety.

**2020 recipient  
Wisconsin DNR  
Recycling Excellence Award!**





**good news project**



*Be the  
Good*